

Operation Medicine Drop

Partnership led by Safe Kids NC in cooperation with the Drug Enforcement Administration and State Bureau of Investigation. Conducted first statewide takeback in March of 2010 with 2 million dosages collected in one week- Poison Prevention Week.

- 2011 campaign collected more than 4 million dosage units of medications at 235 events sponsored by 175 agencies in 72 of our 100 counties.
- Developed toolkit on how to conduct a takeback event- first of its kind- now duplicated by NADDI and other agencies.
- Online registration of events and locations across the state.
- Electronic log to record dosage units and type of medication (prescription, over the counter, controlled and other liquids, creams and gels).
- Online agency registration and resources for local communities including potential partnerships and media ready materials: www.ncsafekids.org then Operation Medicine Drop.
- Partnered with NC Public Health epidemiology section to provide county poisoning data and also NC unintentional poisoning data report which are posted online.
- 36 Safe Kids Coalitions participated with local, county and state law enforcement agencies with 1 corporation with company police participating- SAS corporation- which netted the largest amount of medications at six locations on their campus.
- Programs have been replicated in Missouri, South Carolina, Virginia, Oregon, Maryland and Washington state.
- Working with the Riverkeeper statewide stakeholder group- Operation Medicine Cabinet- looking at poisoning prevention, substance abuse and the environmental impact of medications.